



وكالة التنمية الفلاحية  
AGENCE POUR LE DEVELOPPEMENT AGRICOLE



GLOBAL ENVIRONMENT FACILITY  
INVESTING IN OUR PLANET

# PROJECT OF THE CIRCULAR ECONOMY OF SOUSS MASSA

## GLOBAL ENVIRONMENT FUND (GEF)

### OBJECTIVES OF THE PROGRAM

Conservation of the Argan ecosystem through payment for ecosystem services and the sustainable use of associated agro-biodiversity with a focus on the value chains of argan and honey.

### INTERVENTION ZONE:

One region: Souss Massa.

### DURATION

2014-2019

### COMPONENTS OF THE PROJECT :

The project is structured around four components:

- Environment more conducive to establishing and promoting 'PES' models in the SM region and integrating the approach at the national level.
- Capacity building to implement and integrate payment for ecosystem services and sustainable use of associated agro-biodiversity.
- Strengthening organic businesses that respect biodiversity by improving the labeling and marketing of local products from the Argan ecosystem.
- Strengthening the conservation of agro-biodiversity in the Argan ecosystem through the operationalization of four pilots 'PES' models.